
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

FORM 8-K

**CURRENT REPORT
Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported) May 1, 2009

MEDIA GENERAL, INC.
(Exact name of registrant as specified in its charter)

Commonwealth of Virginia
(State or other jurisdiction
of incorporation)

1-6383
(Commission File Number)

54-0850433
(I.R.S. Employer
Identification No.)

333 E. Franklin St., Richmond, VA
(Address of principal executive offices)

23219
(Zip Code)

Registrant's telephone number, including area code (804) 649-6000

N/A
(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 8.01 Other Events.

Media General, Inc., has completed the sale of its CW television station WCWJ in Jacksonville, Florida to Nexstar Broadcasting Group, Inc. Proceeds from the sale will be used for debt repayment. With this transaction, the Company has completed the disposition of all five stations it had recently held for sale. A copy of the release announcing the divestiture is furnished as Exhibit 99.1.

Item 9.01 Financial Statements and Exhibits.

d) Exhibits

99.1 Press Release issued by MEDIA GENERAL, INC., May 1, 2009.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date May 1, 2009

MEDIA GENERAL, INC.

(Registrant)

/s/ Stephen Y. Dickinson

Stephen Y. Dickinson

Controller and Chief

Accounting Officer



Friday, May 1, 2009

Media General Completes Sale of WCWJ in Jacksonville, Fla., to Nexstar Broadcasting

Richmond, Va. – Media General, Inc. (NYSE: MEG) announced today that it has completed the sale of its CW television station WCWJ in Jacksonville, Fla., to Nexstar Broadcasting Group, Inc., Dallas.

This station is the last to be sold in a group of five stations. The company completed the sales of the first four stations in 2008. They were located in Panama City, Fla., Alexandria, La., Lexington, Ky., and Toccoa, Ga. Gross proceeds from the sales of all five stations were approximately \$95 million, including working capital. The transactions in the aggregate represent a multiple of 10 times trailing two-year average broadcast cash flow for the stations. Proceeds from the prior sales were used to pay down debt as each transaction closed.

Marshall N. Morton, president and chief executive officer of Media General, said, “We were pleased to complete the sale of WCWJ. For years this station was one of the highest-rated WB affiliates in the country, and its strength has continued under the CW brand. We appreciate the many fine contributions made by the employees of WCWJ, and we wish them well in the future.”

Media General acquired WJKS, the predecessor to WCWJ, in 1982. WCWJ has approximately 25 employees.

Banc of America Securities LLC served as a financial advisor on all five transactions.

About Media General

Media General is a leading provider of local news, information and entertainment over multiple media platforms. The company serves markets primarily in the Southeastern United States. Media General publishes 21 daily newspapers, including The Tampa Tribune, Richmond Times-Dispatch, and Winston-Salem Journal; and community newspapers in Virginia, North Carolina, Florida, Alabama and South Carolina; plus more than 250 weekly newspapers and other targeted publications. The company owns and operates 18 network-affiliated television stations that reach 27.5 percent of the television households in the Southeast and more than 8 percent of those in the United States. The company’s interactive media operations include Web sites and portals that are associated with each of its newspapers and television stations as well as with many specialty publications, and three growing interactive advertising services companies, Blockdot, Inc., NetInformer and DealTaker.com.

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