

MEDIA GENERAL INC.

Revenues and Page Views

	April			Year-to-Date		
	2006	2005	% Change	2006	2005	% Change
Revenues (000) 1	\$ 90,769	\$ 90,346	0.5 %	\$ 317,173	\$ 308,253	2.9 %
Publishing	57,374	57,189	0.3 %	205,537	200,622	2.4 %
Broadcast	31,553	31,758	(0.6)%	105,098	102,750	2.3 %
Interactive Media	2,489	1,830	36.0 %	8,684	6,376	36.2 %
Eliminations	(647)	(431)	(50.1)%	(2,146)	(1,495)	(43.5)%
Selected Publishing Revenues (000)						
<i>By Category</i>						
Advertising	\$ 48,077	\$ 47,520	1.2 %	\$ 171,621	\$ 165,428	3.7 %
Classified	22,413	20,679	8.4 %	79,818	72,285	10.4 %
Retail	21,652	22,071	(1.9)%	75,050	74,672	0.5 %
National	3,261	4,154	(21.5)%	14,155	16,067	(11.9)%
Other	751	616	21.9 %	2,598	2,404	8.1 %
Circulation	7,964	8,386	(5.0)%	29,156	30,652	(4.9)%
<i>By Property</i>						
Richmond	13,584	13,907	(2.3)%	47,922	48,264	(0.7)%
Tampa	18,309	18,224	0.5 %	70,579	65,914	7.1 %
Winston-Salem	5,405	5,278	2.4 %	18,281	18,412	(0.7)%
Community Newspapers	19,863	19,631	1.2 %	68,048	67,308	1.1 %
Advertising Revenues (Dailies) (000) 2						
Richmond	\$ 10,691	\$ 10,850	(1.5)%	\$ 37,542	\$ 37,268	0.7 %
Tampa	16,588	16,400	1.1 %	63,578	58,910	7.9 %
Winston-Salem	4,344	4,284	1.4 %	14,626	14,890	(1.8)%
Community Newspapers	16,004	15,686	2.0 %	54,425	53,551	1.6 %
Broadcast Time Sales (gross) (000) 1	\$ 31,684	\$ 32,070	(1.2)%	\$ 106,268	\$ 101,559	4.6 %
Local	20,456	21,050	(2.8)%	69,092	66,604	3.7 %
National	10,823	10,762	0.6 %	36,524	34,374	6.3 %
Political	405	258	57.0 %	652	581	12.2 %
Selected Online Total Page Views						
TBO.com (Tampa, Fla.)	14,635,851	17,196,658	(14.9)%	63,686,304	70,170,888	(9.2)%
TimesDispatch.com (Richmond, Va.)	9,737,857	8,577,824	13.5 %	45,361,968	33,937,655	33.7 %
JournalNow.com (Winston-Salem, N.C.)	3,243,602	3,766,724	(13.9)%	15,085,042	14,174,663	6.4 %

Notes: All data are subject to later adjustment.

1 Includes revenues from certain broadcast and interactive media operations that the Company is selling.

2 Amounts reflected included both daily and weekly newspapers.

MEDIA GENERAL INC.
Daily Newspapers Advertising Linage*

	April			Year-to-Date		
	2006	2005	% Change	2006	2005	% Change
Richmond Times-Dispatch						
Retail	39,021	39,205	(0.5)%	128,244	131,260	(2.3)%
National	11,017	11,314	(2.6)%	41,045	46,036	(10.8)%
Classified	82,890	94,368	(12.2)%	303,470	322,180	(5.8)%
Total	132,928	144,887	(8.3)%	472,759	499,476	(5.3)%
Tampa Tribune						
Retail	53,199	53,429	(0.4)%	188,302	190,410	(1.1)%
National	12,879	15,594	(17.4)%	55,255	64,042	(13.7)%
Classified	161,266	162,119	(0.5)%	600,566	578,390	3.8 %
Total	227,344	231,142	(1.6)%	844,123	832,842	1.4 %
Winston-Salem Journal						
Retail	45,868	45,390	1.1 %	147,885	145,305	1.8 %
National	8,712	10,012	(13.0)%	33,966	38,041	(10.7)%
Classified	65,477	74,552	(12.2)%	239,805	262,865	(8.8)%
Total	120,057	129,954	(7.6)%	421,656	446,211	(5.5)%
Community & Associates Dailies						
Retail	415,387	388,063	7.0 %	1,375,268	1,321,726	4.1 %
National	21,824	30,056	(27.4)%	81,620	123,602	(34.0)%
Classified	544,718	519,952	4.8 %	1,841,865	1,846,671	(0.3)%
Total	981,929	938,071	4.7 %	3,298,753	3,291,999	0.2 %
Media General Dailies Total						
Retail	553,475	526,087	5.2 %	1,839,699	1,788,701	2.9 %
National	54,432	66,976	(18.7)%	211,886	271,721	(22.0)%
Classified	854,351	850,991	0.4 %	2,985,706	3,010,106	(0.8)%
Total	1,462,258	1,444,054	1.3 %	5,037,291	5,070,528	(0.7)%

* Advertising is in column inches - full run only