

MEDIA GENERAL INC.

Revenues and Page Views

	March			Year-to-Date		
	2007	2006	% Change	2007	2006	% Change
Revenues (000)	\$ 76,043	\$ 71,213	6.8 %	\$ 230,354	\$ 217,443	5.9 %
Publishing	45,713	48,566	(5.9)%	139,742	148,163	(5.7)%
Broadcast	28,131	20,994	34.0 %	84,285	64,586	30.5 %
Interactive Media	2,734	2,135	28.1 %	8,007	6,176	29.6 %
Eliminations	(535)	(482)	(11.0)%	(1,680)	(1,482)	(13.4)%
Discontinued Operations ¹	-	3,040	---	-	8,961	---
Selected Publishing Revenues (000)						
<i>By Category</i>						
Advertising	\$ 38,223	\$ 40,779	(6.3)%	\$ 115,432	\$ 123,544	(6.6)%
Classified	15,887	19,139	(17.0)%	49,514	57,405	(13.7)%
Retail	18,294	17,740	3.1 %	54,279	53,398	1.6 %
National	3,483	3,203	8.7 %	10,136	10,894	(7.0)%
Other	559	697	(19.8)%	1,503	1,847	(18.6)%
Circulation	6,281	6,515	(3.6)%	20,341	21,192	(4.0)%
<i>By Property</i>						
Richmond	11,334	11,165	1.5 %	33,858	34,338	(1.4)%
Tampa	14,113	17,125	(17.6)%	45,187	52,270	(13.6)%
Winston-Salem	4,160	4,189	(0.7)%	12,572	12,876	(2.4)%
Community Newspapers	15,906	15,858	0.3 %	47,688	48,185	(1.0)%
Advertising Revenues (Dailies) (000)						
Richmond	\$ 9,187	\$ 8,856	3.7 %	\$ 26,901	\$ 26,851	0.2 %
Tampa	12,367	15,340	(19.4)%	39,435	46,990	(16.1)%
Winston-Salem	3,348	3,363	(0.4)%	9,942	10,282	(3.3)%
Community Newspapers	12,848	12,805	0.3 %	38,062	38,421	(0.9)%
Broadcast Time Sales (gross) (000)	\$ 30,050	\$ 21,399	40.4 %	\$ 88,716	\$ 65,507	35.4 %
Local	18,570	14,142	31.3 %	55,189	42,553	29.7 %
National	11,261	7,213	56.1 %	33,119	22,772	45.4 %
Political	219	44	397.7 %	408	182	124.2 %
Selected Online Page Views						
Total Web Sites (Excluding Game Sites)	50,307,532	41,826,314	20.3 %	174,420,673	139,670,365	24.9 %
TBO.com (Tampa, Fla.)	14,643,577	14,332,524	2.2 %	49,620,133	48,643,386	2.0 %
TimesDispatch.com (Richmond, Va.)	9,826,816	10,895,364	(9.8)%	33,604,538	37,103,937	(9.4)%
JournalNow.com (Winston-Salem, N.C.)	3,851,984	3,616,808	6.5 %	12,046,860	11,750,378	2.5 %

Notes: All data are subject to later adjustment.

¹ Revenues from certain broadcast and interactive media operations that the Company divested in 2006.

MEDIA GENERAL INC.

Daily Newspapers Advertising Linage*

	March			Year-to-Date		
	2007	2006	% Change	2007	2006	% Change
Richmond Times-Dispatch						
Retail	28,835	29,171	(1.2)%	85,215	89,223	(4.5)%
National	9,895	9,270	6.7 %	27,170	30,028	(9.5)%
Classified	67,577	74,518	(9.3)%	200,745	220,580	(9.0)%
Total	106,307	112,959	(5.9)%	313,130	339,831	(7.9)%
Tampa Tribune						
Retail	44,882	44,222	1.5 %	139,520	135,103	3.3 %
National	11,423	13,031	(12.3)%	32,187	42,376	(24.0)%
Classified	88,751	140,661	(36.9)%	294,660	439,300	(32.9)%
Total	145,056	197,914	(26.7)%	466,367	616,779	(24.4)%
Winston-Salem Journal						
Retail	27,941	34,438	(18.9)%	89,102	102,017	(12.7)%
National	7,032	8,479	(17.1)%	20,621	25,254	(18.3)%
Classified	48,624	55,361	(12.2)%	144,044	174,328	(17.4)%
Total	83,597	98,278	(14.9)%	253,767	301,599	(15.9)%
Community Dailies						
Retail	326,021	310,789	4.9 %	953,729	959,881	(0.6)%
National	23,045	17,555	31.3 %	61,847	59,796	3.4 %
Classified	408,175	416,611	(2.0)%	1,241,571	1,297,147	(4.3)%
Total	757,241	744,955	1.6 %	2,257,147	2,316,824	(2.6)%
Media General Dailies Total						
Retail	427,679	418,620	2.2 %	1,267,566	1,286,224	(1.5)%
National	51,395	48,335	6.3 %	141,825	157,454	(9.9)%
Classified	613,127	687,151	(10.8)%	1,881,020	2,131,355	(11.7)%
Total	1,092,201	1,154,106	(5.4)%	3,290,411	3,575,033	(8.0)%

* Advertising is in column inches - full run only