



**FOR IMMEDIATE RELEASE**  
**Tuesday, December 2, 2008**

### **Media General to Present at the UBS Global Media & Communications Conference**

**RICHMOND, Va.** – Media General, Inc. (NYSE: MEG) will present at the 36<sup>th</sup> Annual UBS Global Media & Communications Conference on Wednesday, December 10, 2008, at 2:30 p.m., in New York, N.Y. Marshall N. Morton, president and chief executive officer, Reid Ashe, executive vice president and chief operating officer, and John A. Schauss, vice president-finance and chief financial officer, will provide an update on the company's business strategy.

The presentation will be Webcast. The audio Webcast will be accessible from a link on the company's Web site at [www.mediageneral.com](http://www.mediageneral.com). Media General will issue a press release summarizing the remarks. The press release and the full text of the presentation will be posted to the homepage of the company's Web site on December 10. A replay of the Webcast will be available on the homepage of the company's Web site on December 11.

### **About Media General**

Media General is a leading provider of local news, information and entertainment over multiple media platforms. The company serves markets primarily in the Southeastern United States. Media General publishes 24 daily newspapers, including The Tampa Tribune, Richmond Times-Dispatch, and Winston-Salem Journal; and community newspapers in Virginia, North Carolina, Florida, Alabama and South Carolina; plus approximately 275 weekly newspapers and other targeted publications. The company owns and operates 19 network-affiliated television stations that reach approximately 30 percent of the television households in the Southeast and nearly 9 percent of those in the United States. The company's interactive media operations include Web sites and portals that are associated with each of its newspapers and television stations as well as with many specialty publications, and three growing interactive advertising services companies, Blockdot, Inc., DealTaker.com and NetInformer.

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