



**FOR IMMEDIATE RELEASE**  
**Monday, January 12, 2009**

**Media General to Announce Fourth-Quarter and Full-Year 2008 Results, Host Conference Call on January 29**

**RICHMOND, Va.** – Media General, Inc. (NYSE: MEG) will announce its fourth-quarter and full-year 2008 results on Thursday, January 29, before the market opens. The full text of the release and financials will be available on the company’s Web site, [www.mediageneral.com](http://www.mediageneral.com).

The company will hold a conference call with financial analysts that day at 2:30 p.m. ET. The conference call will be available to the media and general public through a limited number of listen-only dial-in conference lines and via simultaneous Webcast.

To dial in to the call, listeners may call 1-866-362-5158 about 10 minutes prior to the 2:30 p.m. start. The Participant Passcode is “Media General.” Listeners may also access the live Webcast by logging on to [www.mediageneral.com](http://www.mediageneral.com) and clicking on the “Live Webcast” link on the homepage about 10 minutes in advance.

A replay of the Webcast will be available online at [www.mediageneral.com](http://www.mediageneral.com) beginning at 4:30 p.m. on January 29, 2009. A telephone replay is also available, beginning at 4:30 p.m. on January 29, 2009 and ending at 1 p.m. on February 5, 2009, by dialing 888-286-8010 or 617-801-6888, and using the passcode 70081667.

**About Media General**

Media General is a leading provider of local news, information and entertainment over multiple media platforms. The company serves markets primarily in the Southeastern United States. Media General publishes 24 daily newspapers, including The Tampa Tribune, Richmond Times-Dispatch, and Winston-Salem Journal; and community newspapers in Virginia, North Carolina, Florida, Alabama and South Carolina; plus approximately 275 weekly newspapers and other targeted publications. The company owns and operates 19 network-affiliated television stations that reach approximately 30 percent of the television households in the Southeast and nearly 9 percent of those in the United States. The company’s interactive media operations include Web sites and portals that are associated with each of its newspapers and television stations as well as with many specialty publications, and three growing interactive advertising services companies, Blockdot, Inc., DealTaker.com and NetInformer.

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