

**CONSOLIDATED STATEMENTS OF OPERATIONS**

|  | Thirteen Weeks Ending |                  | Fifty-Two Weeks Ending |                  |
|--|-----------------------|------------------|------------------------|------------------|
|  | Dec. 28,<br>2008      | Dec. 30,<br>2007 | Dec. 28,<br>2008       | Dec. 30,<br>2007 |
| <i>(Unaudited, in thousands except per share amounts)</i>    |                       |                  |                        |                  |
| Revenues   | \$ 206,985            | \$ 234,990       | \$ 800,034             | \$ 898,776       |
| Operating costs:   |                       |                  |                        |                  |
| Production 92,931  |                       | 100,079          | 378,237                | 406,988          |
| Selling, general and administrative                          | 76,148                | 83,574           | 309,260                | 330,806          |
| Depreciation and amortization                                | 17,273                | 16,957           | 71,479                 | 73,013           |
| Goodwill and other asset impairment                          | 130,383               | ---              | 908,701                | ---              |
| Gain on fire insurance recovery                              | ---                   | (17,604)         | (3,250)                | (17,604)         |
| Total operating costs  | 316,735               | 183,006          | 1,664,427              | 793,203          |
| Operating income (loss)                                      | (109,750)             | 51,984           | (864,393)              | 105,573          |
| Other income (expense):                                      |                       |                  |                        |                  |
| Interest expense   | (10,650)              | (14,475)         | (43,449)               | (59,577)         |
| Impairment of and recovery (loss) on investments             | 167                   | (23,207)         | (4,419)                | (34,825)         |
| Other, net   | 218                   | 331              | 979                    | 1,126            |
| Total other expense  | (10,265)              | (37,351)         | (46,889)               | (93,276)         |
| Income (loss) from continuing operations before income taxes | (120,015)             | 14,633           | (911,282)              | 12,297           |
| Income taxes   | (34,355)              | 4,698            | (288,127)              | 2,976            |
| Income (loss) from continuing operations                     | (85,660)              | 9,935            | (623,155)              | 9,321            |
| Discontinued operations:                                     |                       |                  |                        |                  |
| Income from discontinued operations (net of tax)             | 126                   | 1,654            | 2,601                  | 3,366            |
| Loss related to divestiture of operations (net of tax)       | ---                   | (2,000)          | (11,300)               | (2,000)          |
| Net income (loss)  | \$ (85,534)           | \$ 9,589         | \$ (631,854)           | \$ 10,687        |
| Net income (loss) per common share:                          |                       |                  |                        |                  |
| Income (loss) from continuing operations                     | \$ (3.86)             | \$ 0.45          | \$ (28.18)             | \$ 0.41          |
| Discontinued operations                                      | ---                   | (0.02)           | (0.39)                 | 0.06             |
| Net income (loss)  | \$ (3.86)             | \$ 0.43          | \$ (28.57)             | \$ 0.47          |
| Net income (loss) per common share - assuming dilution:      |                       |                  |                        |                  |
| Income (loss) from continuing operations                     | \$ (3.86)             | \$ 0.45          | \$ (28.18)             | \$ 0.41          |
| Discontinued operations                                      | ---                   | (0.02)           | (0.39)                 | 0.06             |
| Net income (loss)  | \$ (3.86)             | \$ 0.43          | \$ (28.57)             | \$ 0.47          |
| Weighted-average common shares outstanding:                  |                       |                  |                        |                  |
| Basic  | 22,166                | 22,168           | 22,113                 | 22,656           |
| Diluted  | 22,166                | 22,296           | 22,113                 | 22,827           |

Media General, Inc.  
**BUSINESS SEGMENTS**

| <i>(Unaudited, in thousands)</i>                                   | <b>Publishing</b> | <b>Broadcast</b> | <b>Interactive<br/>Media</b> | <b>Eliminations</b> | <b>Total</b>        |
|--|-------------------|------------------|------------------------------|---------------------|---------------------|
| <b>Quarter Ended December 28, 2008</b>                             |                   |                  |                              |                     |                     |
| Consolidated revenues  | \$ 111,192        | \$ 87,482        | \$ 10,069                    | \$ (1,758)          | \$ 206,985          |
| Segment operating cash flow  | \$ 15,403         | \$ 27,889        | \$ (1,149)                   |                     | \$ 42,143           |
| Recovery on investment   |                   |                  | 4                            |                     | 4                   |
| Depreciation and amortization                                      | (6,951)           | (6,267)          | (468)                        |                     | (13,686)            |
| Segment profit (loss)  | <u>\$ 8,452</u>   | <u>\$ 21,622</u> | <u>\$ (1,613)</u>            |                     | <u>28,461</u>       |
| Unallocated amounts:   |                   |                  |                              |                     |                     |
| Interest expense   |                   |                  |                              |                     | (10,650)            |
| Recovery on investment   |                   |                  |                              |                     | 167                 |
| Acquisition intangibles amortization                               |                   |                  |                              |                     | (2,902)             |
| Corporate expense  |                   |                  |                              |                     | (7,350)             |
| Goodwill and other asset impairment                                |                   |                  |                              |                     | (130,383)           |
| Other  |                   |                  |                              |                     | 2,642               |
| Consolidated loss from continuing operations before income taxes   |                   |                  |                              |                     | <u>\$ (120,015)</u> |
| <b>Quarter Ended December 30, 2007</b>                             |                   |                  |                              |                     |                     |
| Consolidated revenues  | \$ 133,663        | \$ 94,054        | \$ 9,153                     | \$ (1,880)          | \$ 234,990          |
| Segment operating cash flow  | \$ 32,648         | \$ 28,791        | \$ (688)                     |                     | \$ 60,751           |
| Write down of investment   |                   |                  | (1,357)                      |                     | (1,357)             |
| Depreciation and amortization                                      | (6,044)           | (5,233)          | (521)                        |                     | (11,798)            |
| Segment profit (loss)  | <u>\$ 26,604</u>  | <u>\$ 23,558</u> | <u>\$ (2,566)</u>            |                     | <u>47,596</u>       |
| Unallocated amounts:   |                   |                  |                              |                     |                     |
| Interest expense   |                   |                  |                              |                     | (14,475)            |
| Equity in net loss of unconsolidated affiliates                    |                   |                  |                              |                     | (21,850)            |
| Acquisition intangibles amortization                               |                   |                  |                              |                     | (4,014)             |
| Corporate expense  |                   |                  |                              |                     | (8,537)             |
| Gain on fire insurance recovery                                    |                   |                  |                              |                     | 17,604              |
| Other  |                   |                  |                              |                     | (1,691)             |
| Consolidated income from continuing operations before income taxes |                   |                  |                              |                     | <u>\$ 14,633</u>    |
| <b>Twelve Months Ended December 28, 2008</b>                       |                   |                  |                              |                     |                     |
| Consolidated revenues  | \$ 443,334        | \$ 324,689       | \$ 38,668                    | \$ (6,657)          | \$ 800,034          |
| Segment operating cash flow  | \$ 61,512         | \$ 87,246        | \$ (3,498)                   |                     | \$ 145,260          |
| Recovery on investments  |                   |                  | 14                           |                     | 14                  |
| Depreciation and amortization                                      | (27,697)          | (25,463)         | (1,867)                      |                     | (55,027)            |
| Segment profit (loss)  | <u>\$ 33,815</u>  | <u>\$ 61,783</u> | <u>\$ (5,351)</u>            |                     | <u>90,247</u>       |
| Unallocated amounts:   |                   |                  |                              |                     |                     |
| Interest expense   |                   |                  |                              |                     | (43,449)            |
| Impairment of and net loss on investments                          |                   |                  |                              |                     | (4,419)             |
| Acquisition intangibles amortization                               |                   |                  |                              |                     | (13,670)            |
| Corporate expense  |                   |                  |                              |                     | (36,837)            |
| Gain on fire insurance recovery                                    |                   |                  |                              |                     | 3,250               |
| Goodwill and other asset impairment                                |                   |                  |                              |                     | (908,701)           |
| Other  |                   |                  |                              |                     | 2,297               |
| Consolidated loss from continuing operations before income taxes   |                   |                  |                              |                     | <u>\$ (911,282)</u> |
| <b>Twelve Months Ended December 30, 2007</b>                       |                   |                  |                              |                     |                     |
| Consolidated revenues  | \$ 531,506        | \$ 338,384       | \$ 35,883                    | \$ (6,997)          | \$ 898,776          |
| Segment operating cash flow  | \$ 115,131        | \$ 87,582        | \$ (815)                     |                     | \$ 201,898          |
| Net write down of investments                                      |                   |                  | (3,433)                      |                     | (3,433)             |
| Depreciation and amortization                                      | (25,095)          | (24,242)         | (1,849)                      |                     | (51,186)            |
| Segment profit (loss)  | <u>\$ 90,036</u>  | <u>\$ 63,340</u> | <u>\$ (6,097)</u>            |                     | <u>147,279</u>      |
| Unallocated amounts:   |                   |                  |                              |                     |                     |
| Interest expense   |                   |                  |                              |                     | (59,577)            |
| Equity in net loss of unconsolidated affiliates                    |                   |                  |                              |                     | (31,392)            |
| Acquisition intangibles amortization                               |                   |                  |                              |                     | (17,003)            |
| Corporate expense  |                   |                  |                              |                     | (37,856)            |
| Gain on fire insurance recovery                                    |                   |                  |                              |                     | 17,604              |
| Other  |                   |                  |                              |                     | (6,758)             |
| Consolidated income from continuing operations before income taxes |                   |                  |                              |                     | <u>\$ 12,297</u>    |

Media General, Inc.  
**CONSOLIDATED BALANCE SHEETS**

| <i>(Unaudited, in thousands)</i>  | <b>Dec. 28,<br/>2008</b>   | <b>Dec. 30,<br/>2007</b>   |
|---|----------------------------|----------------------------|
| <b>ASSETS</b>   |                            |                            |
| Current assets:   |                            |                            |
| Cash and cash equivalents   | \$ 7,142                   | \$ 14,214                  |
| Accounts receivable-net   | 102,583                    | 133,863                    |
| Inventories   | 12,035                     | 6,676                      |
| Other   | 38,888                     | 52,083                     |
| Assets of discontinued operations   | 11,881                     | 106,958                    |
| Total current assets  | <u>172,529</u>             | <u>313,794</u>             |
| Investments in unconsolidated affiliates  | -                          | 52,360                     |
| Other assets  | 41,308                     | 65,686                     |
| Property, plant and equipment - net   | 453,679                    | 475,028                    |
| FCC licenses and other intangibles - net  | 245,266                    | 646,677                    |
| Excess of cost over fair value of net identifiable assets<br>of acquired businesses | <u>421,470</u>             | <u>917,521</u>             |
| <b>Total assets</b>   | <b><u>\$ 1,334,252</u></b> | <b><u>\$ 2,471,066</u></b> |
| <b>LIABILITIES AND STOCKHOLDERS' EQUITY</b>   |                            |                            |
| Current liabilities:  |                            |                            |
| Accounts payable  | \$ 41,378                  | \$ 32,676                  |
| Accrued expenses and other liabilities  | 86,352                     | 101,817                    |
| Liabilities of discontinued operations  | 2,969                      | 5,521                      |
| Total current liabilities   | <u>130,699</u>             | <u>140,014</u>             |
| Long-term debt  | 730,049                    | 897,572                    |
| Deferred income taxes   | -                          | 311,588                    |
| Other liabilities and deferred credits  | 318,277                    | 208,885                    |
| Stockholders' equity  | <u>155,227</u>             | <u>913,007</u>             |
| <b>Total liabilities and stockholders' equity</b>                                   | <b><u>\$ 1,334,252</u></b> | <b><u>\$ 2,471,066</u></b> |

Media General, Inc.

**EBITDA, After-tax Cash Flow, and Free Cash Flow**

|   | <b>Thirteen Weeks Ending</b> |                          | <b>Fifty-Two Weeks Ending</b> |                          |
|---|------------------------------|--------------------------|-------------------------------|--------------------------|
|   | <b>Dec. 28,<br/>2008</b>     | <b>Dec. 30,<br/>2007</b> | <b>Dec. 28,<br/>2008</b>      | <b>Dec. 30,<br/>2007</b> |
| <i>(Unaudited, in thousands)</i>                    |                              |                          |                               |                          |
| Income (loss) from continuing operations            | \$ (85,660)                  | \$ 9,935                 | \$ (623,155)                  | \$ 9,321                 |
| Interest  | 10,650                       | 14,475                   | 43,449                        | 59,577                   |
| Taxes   | (34,355)                     | 4,698                    | (288,127)                     | 2,976                    |
| Depreciation and amortization                       | 17,273                       | 16,957                   | 71,479                        | 73,013                   |
| <b>EBITDA from continuing operations</b>            | <b>\$ (92,092)</b>           | <b>\$ 46,065</b>         | <b>\$ (796,354)</b>           | <b>\$ 144,887</b>        |
| Income (loss) from continuing operations            | \$ (85,660)                  | \$ 9,935                 | \$ (623,155)                  | \$ 9,321                 |
| Non-cash impairment charge, net of tax              | 83,054                       | -                        | 615,137                       | -                        |
| Non-cash tax valuation allowance                    | 7,527                        | -                        | 7,527                         | -                        |
| Depreciation and amortization                       | 17,273                       | 16,957                   | 71,479                        | 73,013                   |
| <b>After-tax cash flow excluding non-cash items</b> | <b>\$ 22,194</b>             | <b>\$ 26,892</b>         | <b>\$ 70,988</b>              | <b>\$ 82,334</b>         |
| After-tax cash flow                                 | \$ 22,194                    | \$ 26,892                | \$ 70,988                     | \$ 82,334                |
| Capital expenditures                                | 12,274                       | 23,014                   | 31,517                        | 78,142                   |
| <b>Free cash flow excluding non-cash items</b>      | <b>\$ 9,920</b>              | <b>\$ 3,878</b>          | <b>\$ 39,471</b>              | <b>\$ 4,192</b>          |