



FOR IMMEDIATE RELEASE
Wednesday, September 23, 2009

Media General to Announce Third-Quarter 2009 Results, Host Conference Call on October 21

RICHMOND, Va. – Media General, Inc. (NYSE: MEG) will announce its third-quarter 2009 results on Wednesday, October 21, before the market opens. The full text of the release and financials will be available on the company's Web site, www.mediageneral.com.

The company will hold a conference call with financial analysts that day at 11 a.m. ET. The conference call will be available to the media and general public through a limited number of listen-only dial-in conference lines and via simultaneous Webcast.

To dial in to the call, listeners may call 1- 800-901-5247 about 10 minutes prior to the 11 a.m. start. The participant passcode is "Media General." Listeners may also access the live Webcast by logging on to www.mediageneral.com and clicking on the "Live Webcast" link on the homepage about 10 minutes in advance.

A replay of the Webcast will be available online at www.mediageneral.com beginning at 2 p.m. on October 21, 2009. A telephone replay is also available, beginning at 1 p.m. on October 21, 2009 and ending at 2 p.m. on October 28, 2009, by dialing 888-286-8010 or 617-801-6888, and using the passcode 10949244.

About Media General

Media General is a leading provider of news, information and entertainment across multiple media platforms, serving consumers and advertisers in strong local markets, primarily in the Southeastern United States. Media General's operations are organized in five geographic market segments and a sixth segment that includes the company's interactive advertising services and certain other operations. The company's operations include 18 network-affiliated television stations and associated Web sites, 21 daily newspapers and associated Web sites, more than 200 specialty publications that include weekly newspapers, and niche publications targeted to various demographic, geographic and topical communities of interest. Many of the company's specialty publications have associated Web sites. Media General operates three interactive advertising services companies: Blockdot, which specializes in interactive entertainment and adver gaming technologies; DealTaker.com, a coupon and shopping Web site; and NetInformer, a leading provider of wireless media and mobile marketing services.

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