



FOR IMMEDIATE RELEASE
Monday, April 5, 2010

Media General to Announce First-Quarter 2010 Results, Host Conference Call on April 21

RICHMOND, Va. – Media General, Inc. (NYSE: MEG) will announce its first-quarter 2010 results on Wednesday, April 21, before the market opens. The full text of the release and financials will be available on the company's Web site, www.mediageneral.com.

The company will hold a conference call with financial analysts that day at 11 a.m. ET. The conference call will be available to the media and general public through a limited number of listen-only dial-in conference lines and via simultaneous Webcast.

To dial in to the call, listeners may call 1-866-700-7173 about 10 minutes prior to the 11 a.m. start. The participant passcode is "Media General." Listeners may also access the live Webcast by logging on to www.mediageneral.com and clicking on the "Live Webcast" link on the homepage about 10 minutes in advance.

A replay of the Webcast will be available online at www.mediageneral.com beginning at 2 p.m. on April 21, 2010. A telephone replay is also available, beginning at 2 p.m. on April 21, 2010 and ending at 2 p.m. on April 28, 2010, by dialing 888-286-8010 or 617-801-6888, and using the passcode 44225972.

About Media General

Media General is a leading provider of news, information and entertainment across multiple media platforms, serving consumers and advertisers in strong local markets, primarily in the Southeastern United States. Media General's operations are organized in five geographic market segments and a sixth segment that includes interactive advertising services and certain other operations. The company's operations include 18 network-affiliated television stations and their associated Web sites, three metropolitan and 20 community newspapers and their associated Web sites, and more than 200 specialty publications that include weekly newspapers and niche publications targeted to various demographic, geographic and topical communities of interest. Many of the company's specialty publications have associated Web sites. Media General additionally operates three interactive advertising services companies: Blockdot, which specializes in interactive entertainment and advergaming technologies; DealTaker.com, a coupon and shopping Web site; and NetInformer, a leading provider of wireless media and mobile marketing services.

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Investor Contact:
Lou Anne Nabhan
(804) 649-6103

Media Contact:
Ray Kozakewicz
(804) 649-6748