



FOR IMMEDIATE RELEASE
Monday, January 25, 2010

Media General to Issue 2009 Financial Statements on its Web site on January 28, 2010

RICHMOND, Va. – Media General, Inc. (NYSE:MEG) today announced that it will issue its 2009 audited financial statements, including footnotes, on its Web site www.mediageneral.com on January 28, 2010, following the close of the stock market. A link to the statements will be posted prominently on the Web site's home page. This year for the first time, the Securities and Exchange Commission (SEC) allows registrants to issue financial statements on company Web sites.

Beginning with the 2009 financial statements and going forward, Media General will provide investors with this information as soon as it can be made available rather than waiting for the filing of the Form 10-K. Media General will file its Form 10-K for 2009 on or about February 25, 2010.

Media General provides the opportunity for investors and others to sign up for e-mail alerts when important information, such as news releases, analyst conference call remarks, SEC filings and other investor information, is posted to its Web site. The e-mail alert sign-up form is available in the Investor Relations section of Media General's Web site www.mediageneral.com.

This news release is intended to comply with SEC guidelines for making investors and the financial markets aware of the company's plan to post important information to its Web site.

About Media General

Media General is a leading provider of news, information and entertainment across multiple media platforms, serving consumers and advertisers in strong local markets, primarily in the Southeastern United States. Media General's operations are organized in five geographic market segments and a sixth segment that includes the company's interactive advertising services and certain other operations. The company's operations include 18 network-affiliated television stations and associated Web sites, 21 daily newspapers and associated Web sites, more than 200 specialty publications that include weekly newspapers, and niche publications targeted to various demographic, geographic and topical communities of interest. Many of the company's specialty publications have associated Web sites. Media General operates three interactive advertising services companies: Blockdot, which specializes in interactive entertainment and advergames technologies; DealTaker.com, a coupon and shopping Web site; and NetInformer, a leading provider of wireless media and mobile marketing services.

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